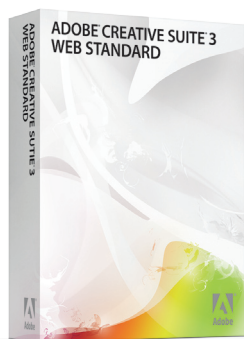


# ADOBE® CREATIVE SUITE® 3 WEB STANDARD

## STREAMLINE WEB DESIGN, DEVELOPMENT, AND MAINTENANCE



Adobe Creative Suite 3 Web Standard combines Adobe Bridge CS3, Adobe Version Cue® CS3, Adobe Device Central CS3, Adobe Stock Photos, and Adobe Acrobat® Connect™ with:

- Adobe Dreamweaver CS3
- Adobe Flash CS3 Professional
- Adobe Fireworks CS3
- Adobe Contribute CS3

### Consider Adobe Creative Suite 3 Web Premium

Adobe Creative Suite 3 Web Premium software is a complete solution for web design and development, offering all the capabilities of Creative Suite 3 Web Standard, plus the benefits of Adobe Photoshop® CS3 Extended, Adobe Illustrator® CS3, and Adobe Acrobat 8 Professional.

Adobe Creative Suite 3 Web Standard software is the basic toolkit for web designers and developers. It offers all-new versions of fundamental tools for creating and maintaining interactive websites, applications, and mobile device content. Prototype your projects, design assets, and build and maintain professional web experiences.

### Get the fundamental tools

Move from concept to completion with Adobe Creative Suite 3 Web Standard software. Design assets and build your prototype with Adobe Fireworks® CS3 software. Bring your project to life with Adobe Dreamweaver® CS3 and Adobe Flash® CS3 Professional, the preferred web design and development tools. Easily maintain the final project and integrate user-generated content with Adobe Contribute® CS3. Creative Suite 3 Web Standard combines the fundamental web tools, all in one place.

### Enjoy the latest workflows

Use the integrated tools in Creative Suite 3 Web Standard to refine your current skillset while expanding into exciting new techniques and technologies. Catch the wave of online video with sophisticated web video tools, or explore new opportunities in mobile content design. Reach into development with the Spry framework for Ajax and new ActionScript™ 3.0 language for Flash. With Creative Suite 3 Web Standard, the future is yours.

### Discover intelligent integration

Take advantage of tight integration between your core tools, so you can forget the software and focus on the project. Roundtrip editing between Adobe Fireworks CS3, Flash CS3, and Dreamweaver CS3 ensures a fluid workspace that makes it easy to move and modify assets. Improved CSS support allows you to start your CSS in Fireworks and easily transition to Dreamweaver. Dreamweaver and Contribute offer improved rendering compatibility, as well as new FLV tools that accelerate video integration.

## System requirements

### Windows®

- Intel® Pentium® 4, Intel Centrino®, Intel Xeon®, or Intel Core™ Duo (or compatible) processor
- Microsoft® Windows XP with Service Pack 2 or Windows Vista™ Home Premium, Business, Ultimate, or Enterprise (certified for 32-bit editions)
- 1GB of RAM
- 3GB of available hard-disk space (additional free space required during installation)
- 1,024x768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos\* and other services

### Macintosh

- PowerPC® G4 or G5 or multicore Intel processor
- Mac OS X v.10.4.8, Java™ Runtime Environment 1.5 required for Adobe Version Cue® CS3 Server
- 1GB of RAM
- 4.5GB of available hard-disk space (additional free space required during installation)
- 1,024x768 monitor resolution with 16-bit video card
- DVD-ROM drive
- QuickTime 7.1.2 software required for multimedia features
- Internet or phone connection required for product activation
- Broadband Internet connection required for Adobe Stock Photos\* and other services

\* Online services, including, but not limited to, Adobe Stock Photos and Acrobat Connect, may not be available in all countries, languages, and currencies. Availability of services is subject to change. Use of online services is governed by terms and conditions of a separate agreement and may be subject to additional fees. For details, visit [www.adobe.com](http://www.adobe.com).

### For more information

For more details about Adobe Creative Suite Web Standard, visit [www.adobe.com/products/creativesuite/web](http://www.adobe.com/products/creativesuite/web).



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## Top reasons to buy Adobe Creative Suite 3 Web Standard

### Best of the best

Get all the fundamental tools to prototype, design, develop, and maintain websites, applications, interactive experiences, and mobile content. Enjoy new features and integration across Dreamweaver CS3, Flash CS3 Professional, Fireworks CS3, and Contribute CS3.

### Powerful integration

Leverage integrated workflows that enable fast, efficient exchange of assets so you move from design to delivery efficiently. Roundtrip editing between Fireworks, Flash, and Dreamweaver enables speedy prototyping, graphics creation, and optimization. Import files from other Adobe creative tools.

### Professional interactive design

Discover the powerful, expressive Flash authoring environment. Add life to graphics with acclaimed animation tools, high-quality text rendering, filters and other effects, and the popular FLV tools, complete with alpha channel support and batch rendering.

### Latest technologies and standards

Keep pace with evolving technologies and standards. Design with CSS and XML; integrate with development environments

such as HTML, XHTML, XML, Adobe ColdFusion®, ASP, ASP.NET, JSP, or PHP; test content across myriad browsers and operating systems; and prepare for the new Internet Protocol version 6 (IPv6).

### Easy web maintenance

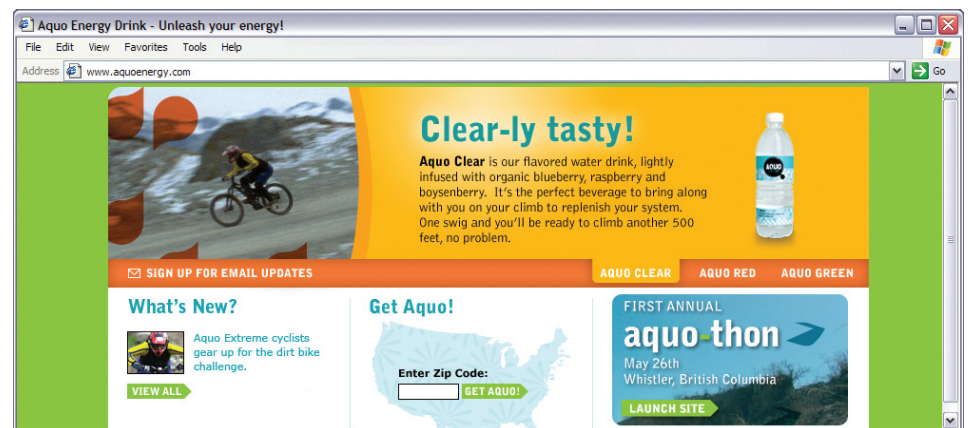
Free yourself from simple web edits. With Contribute CS3, enable individuals or workgroups to easily edit and publish content to websites and blogs from a controlled, permissions-based application or from within Microsoft applications.

### ActionScript 3.0 development

Go farther with ActionScript 3.0, the high-performance, object-oriented programming language for Adobe Flash Player. Explore a whole new world of customization using the rich language, application programming interface (API), libraries, and expansive community support services.

### Best practices

Easily apply best practices of web design and development. Create consistent CSS-based designs with the CSS layout and visualization tools in Dreamweaver. Drag and drop an XML feed onto a web page. Use the industry's first integrated tool for Section 508 and WCAG Priority 2 checkpoints.



Prototype, design, develop, and maintain interactive websites, applications, and mobile device content.

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